

Mapping Health Determinants Training Module

The following is a proposal for a training module for the NPI retreat that addresses mapping health determinants in English-speaking communities. The objectives are to:

- Understand the concept of “social capital” and how it can be applied to the network development strategies of our NPI groups
- Understand the ‘working concepts’ of social capital strategies
- Apply scenarios integrating social capital concepts to current initiatives of NPI participants

For the purpose of the exercises, each NPI participant must bring a document that describes their action plan for 2006-2007.

See next page for training module agenda:

Agenda:

8:15 – 8:45	<ul style="list-style-type: none"> • Distribution of the Report “Social Support Networks in English-speaking Communities” • What is Social Capital? What is the link with the health and vitality of English-speaking communities? • What are the four themes of social engagement that comprise a community’s social capital? How does the report organize information on ESC according to these themes? 	<ul style="list-style-type: none"> • Team • Joanne Pocock • Jim Carter • Joanne Pocock
8:45 – 9:45	<ul style="list-style-type: none"> • Defining three dimensions of social capital strategies: bonding, bridging, linking: How do these elements enhance the NPI network-building model? • Exercise: <ul style="list-style-type: none"> ○ From your network activity (use your action plan), identify one action that results in bonding; one that results in bridging; and one that results in linking (each NPI participant) ○ From NPI activities presented above, as a group select one that appears to incorporate all three dimensions. In what way does the presence of all three dimensions strengthen this action? 	<ul style="list-style-type: none"> • Jim Carter and Joanne Pocock
9:45 – 10:00	Break	
10:00 – 11:00	<ul style="list-style-type: none"> • Exercise: NPI participants will divide into two groups. One group will prepare the bridging scenario and the other the linking scenario <ul style="list-style-type: none"> ○ Each group will take 30 minutes to prepare its scenario. A template will be provided and each group will have a resource person ○ Each group will present its scenario (15 minutes each) 	<ul style="list-style-type: none"> • Jim Carter and Joanne Pocock • Resource persons: Russ Kueber, Joanne Pocock, Jennifer Johnson, Jim Carter

Social Capital Bridging Scenarios on following page

Social Capital Bridging Scenario

Bridging: “Bringing different groups together...looking outward...broader identities...linking to assets”

Your NPI Steering Committee has determined that the network needs a strategy to reinforce the capacity of volunteer resources in the community. Volunteer resources are stretched; and the demographics indicate a shrinking volunteer base. The same volunteer leaders have been in their organizations for a long time. Volunteers complain of burnout and inability to keep up with the community’s needs. The public partners are becoming more aware of the needs of the community and are coming to the NPI group looking for ways to involve (or use) more of the community’s volunteers. Your task is to devise a strategy that addresses these issues and incorporates the concept of ‘bridging’ as a central feature.

Complete the following tasks:

- What is the community issue? Using the Report, identify demographic characteristics and other information in the Report that you would use to create a ‘profile’ of the volunteer ‘social capital’ of the region’s English-speaking community (choose any region for this exercise)
- Who are the stakeholders? Using social capital information identify a range of community and volunteer resources you would involve in a bridging strategy
- What is the action? Identify the first three steps (events or actions) of your bridging strategy. State the purpose of each step and how it prepares for the next step.
- What are the intended results? Assess projected results of your bridging strategy in terms of definable progress toward your networking-building goals.

Social Capital Linking Scenario

Linking: “These are connections which work vertically along a social hierarchy. This kind of network forges relations between groups who are unequal in terms of power such as a marginalized group (local English-speaking community) and the decision makers responsible for social policy and funding.”

Your NPI Steering Committee has determined that the local English-speaking community is marginalized with respect to its relationship with the health and social services system in the region. Evidence points to under use of public services compared to francophones, under representation in the personnel, and lack participation in the governance structures. As well, the community appears to have little access to information about services. Some members of your Steering Committee believe the community is not informed enough of the role of community

organizations in providing information. One member has pointed out that lack of contact with the public system is adding strain to families (mostly women) who are providing unpaid care for seniors and others needing support. This is adding pressure, as the public system is placing greater emphasis on use of volunteer and community resources. Your task is to devise a strategy that addresses these issues and incorporates the concept of 'linking' as a central feature.

Complete the following tasks:

- What is the community issue? Using the Report, identify demographic characteristics and other information in the Report that you would use to characterize lack of community participation in the different functions of public health and social services system. (choose any region for this exercise)
- Who are the stakeholders? Using social capital information identify a range of community and volunteer resources you would involve in a linking strategy. Create a profile of a public partner (CSSS, Agence) that represents a decision maker responsible for planning, organization or delivery of services. Describe the prevailing attitude the decision maker has with respect to the needs of your community.
- What is the action? Identify the first three steps (events or actions) of your linking strategy. State the purpose of each step and how it prepares for the next step.
- What are the intended results? Assess projected results of your linking strategy in terms of definable progress toward your networking-building goals.