

## ***CASE STUDY ANIMATION TOOL - “Disseminating our Learning”***

### ***Purpose***

A very brief tool (2 pages) to assist community organizers in the transfer of CASE STUDY learning's.

### ***Context***

Dissemination of learning is often maximized through the capturing and sharing of “real-life” examples. In doing so, challenges and successes can be presented in a way that allows others to benefit from the learning's identified.

### ***The Challenge***

It is recognized that documentation and dissemination of written material does not serve as the sole source of sharing and learning. It is often the challenge of community organizers to be creative in the transfer of Case Study learning's. These learning's are often needed to be transferred from beyond themselves, to others who can potentially benefit from experiences captured in the field. Others may include network members, community volunteers and stakeholders.

### ***Potential Benefits***

For those community organizers who are successful in transferring Case Study learning's to other network members, community volunteers and stakeholders, numerous benefits could be achieved. For example;

- increasing buy-in and commitment to planning and visioning;
- increasing skills and understanding of complex planning processes;
- capitalizing on what has, and has not worked so well in similar past planning processes;
- Are there other benefits you can identify?

## Ideas for animating CASE STUDIES



1. Sharing Case Study documents with key project partners.
2. Setting time during meetings to discuss past learning's on a particular CASE STUDY and how it relates to your current project.
3. Make a list of what learning's you may want to adopt, and what processes to avoid.
4. Meet with key individuals one on one to discuss the importance of learning from past examples – to set the stage and buy-in for CASE STUDIES to be of value.
5. Organize a training day with key individuals using a CASE STUDY as a guide for a particular topic (ex. Strategic planning, Network building).
6. Use CASE STUDIES as orientation material for new volunteers and network members.
7. Pick up the phone and call those involved in the CASE STUDY produced. A real voice to bring life to the story and learning's. Ask them or a staff member of the CHSSN to support you and others in fully understanding the elements presented in the CASE STUDY.
8. Engage in your own CASE STUDY. Document your work; ask others around you what worked well, and what didn't; share with others what have learned; and apply these learning's to your next project or planning activity.
9. **Are there other animation ideas you have? Please call us at 1(418)-684-2289.**